



Children's Health Council Corporate Partnership Levels 2025

Partner with CHC to help children, teens, and young adults in our community with learning and mental health challenges. Reach out to discuss how we can work together to raise awareness and broaden mental health and wellness offerings for youth, families, schools, and partners.

ANNUAL EVENTS RECOGNITION & ENGAGEMENT	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Logo on event website with link to your website	x	x	x	x	x
Logo featured in sponsor slideshow before the event*	x	x	x	x	x
Inclusion in printed event program**	x	x	x	x	x
Volunteer opportunities at events*	x	x	x	x	x
Event tickets (or table) for the CHC Breakfast	x	x	x	x	x
Sponsors recognized in event communications	x	x	x	x	
Social media posts with your logo – 2x annually (fall/spring)	x	x	x		
Inclusion in event signage**	x	x	x		
Meet and greet with event speakers and talent**	x	x			
EDUCATION AND ENGAGEMENT					
Custom resources for Employee Resource Groups (ERGs) curated by CHC experts	x	x	x	x	
Custom CHC expert presentation or Q&A for your employees on your chosen topic	x	x	x		
SPECIAL RECOGNITION OPPORTUNITY					
<i>Voices of Compassion</i> podcast sponsor – featured in a fall or spring season, promotional mentions, and logo placement on each one.	x				
OTHER RECOGNITION					
Featured on CHC website as corporate partner	x	x	x	x	x
Listed as a corporate partner in CHC's Annual Report (print and online)	x	x	x	x	x

* CHC delivers two major events annually: The CHC Breakfast in the spring and CHC SteelMike Shootout (Auction, Basketball Tournament, and family fun day) in the fall.

** Event-specific benefits are offered based on availability per event.

Investing in healthy & resilient communities

Raising awareness, reducing stigma, connecting those in need to resources and care, and ensuring that no one ever feels alone.

Lori McGilpin

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chconline.org/partners

Children's Health Council 2025 Events



THE CHC BREAKFAST

The CHC Breakfast is a signature fundraising event that unites 300 supporters, professionals, and community members each spring to champion youth mental health and learning needs.

BENEFITS OF SPONSORSHIP INCLUDE:

- Reaching 300 influential community members (donors, clinical experts, community leaders, etc.)
- Hearing from Dr. Aliza Pressman, developmental psychologist and author of *The 5 Principals of Parenting: Your Essential Guide to Raising Good Humans*
- Building connections with families, professionals, and donors driving positive change

Date: May 7, 2025

Where: Sharon Heights Country Club, Menlo Park, California

Featured Speaker: Dr. Aliza Pressman



CHC STEELMIKE SHOOTOUT

The CHC SteelMike Shootout 3v3 Basketball Tournament attracts more than 400 community members, enthusiastic basketball players (teens and adults), and fans, each fall, to raise funds and awareness for teen mental health.

BENEFITS OF SPONSORSHIP INCLUDE:

- Reaching 400+ community members (students, parents, coaches, donors, etc.)
- Connecting with services and enjoying family-friendly activities at the block party
- Supporting teens and families who are in need of mental health services
- Reinforcing your dedication to supporting youth and families in the Bay Area

Date: August 2025

Where: Menlo School, Atherton, California

Special Guest: TBA